



Press Release
Taufkirchen, Munich (Germany) January 2020

DESIGNS CHANGE. VALUES REMAIN. 40 YEARS OF ORTOVOX

ISPO 2020: NEW FROM ORTOVOX IN WINTER 20/21

2020 is a big year for ORTOVOX: The mountain sports expert is celebrating its 40th anniversary. When it comes to the Winter 2020/2021 highlights, ORTOVOX's long years of expertise in ski touring and the development of technical materials combined with wool take center stage.

ORTOVOX's roots as an expert in all things wool is the basis for its mountain apparel, presenting the BERRINO ski touring outfit at ISPO 2020. The BERRINO material is a mix of polyamide and elastane woven with the finest merino yarn to create a fabric that has a soft, warming, ribbed inner structure and a wind and water resistant outer. The result is a PFC-free, two-way-stretch softshell jacket, vest and pants that will be the perfect companions for fantastic ski tours: lightweight, comfortable, breathable and stripped back to the essentials.

Created for an evening in the cabin at the end of the day, the MERINO TERRY HOODY is a contemporary take on a retro design and is made of 100% merino wool produced in accordance with the ORTOVOX WOOL PROMISE. This cozy hoody is part of a selected anniversary collection, with a design and materials that are a homage to the brand's roots.

ORTOVOX pursues continuity in its backpack range too. ORTOVOX developed its first ski touring backpack in 1985, five years after the company was founded. Even back in 1985 when backpacks were still called "powder rucksacks", the safety mentality that has continued to shape ORTOVOX to this day incorporated the notion that emergency equipment – which included an avalanche transceiver, shovel and probe – was incomplete without a backpack. With a safety compartment for quick access to emergency equipment, ORTOVOX established a fundamental feature of skiing and snowboarding backpacks. Even features that come as standard today, such as an integrated back protector or access to the main compartment via the back system, were established by ORTOVOX.

For winter 2020/2021, ORTOVOX is presenting an entirely new edition of the classic HAUTE ROUTE backpack: New features include the especially clear monochrome design and the ergonomic O-FLEX-2 back system with integrated S-shaped back stabilizer. Furthermore, the hip fins are attached to the inner of the back system so they can comfortably and securely encircle the body even under a heavy load. The tried and tested elements remain – the PFC-free backpack includes all the features that demanding tourers could ever need on single or multi-day tours: Cleverly integrated equipment fastenings, separate safety and map compartments and access to the main compartment via the lid and the back of the backpack.



AT A GLANCE:

BERRINO JACKET & VEST (W/M)

Weight: Jacket 270g – 302g
Vest 182g – 204g

Sizes: XS – XL (W)
XS – XXL (M)

Features:

- Athletic fit
- elastic cuffs with hidden thumb loops
- backpack-optimized breast pocket
- two-layer collar



AT A GLANCE:

BERRINO PANTS (W/M)

Weight: 286g – 302g

Sizes: XS – XL (W, including special short and long sizes)
S – XXL (M, including special short and long sizes)

Features:

- Athletic fit
- two hip pockets
- protection against sharp edges
- adjustable ankle cuffs
- elastic waistband with drawstring



AT A GLANCE:

MERINO TERRY HOODY (W/M)

Weight: 450g – 516g

Sizes: XS – XL (W)
S – XXL (M)

- Features:
- 100% fine merino wool (OWP verified)
 - two front pockets with hidden zippers
 - lined hood with circumferential zipper
 - reinforced shoulder area

AT A GLANCE:

HAUTE ROUTE 40 / 38S

Weight: 1420g – 1380g

Sizes: 40 / 38S
32 / 30S

- Features:
- Two access options for the main compartment
 - fastenings for skis
 - snowboard and snowshoes
 - fastenings for crampons
 - ice axe and hiking poles
 - separate safety compartment
 - separate map compartment
 - material loops on the hip belt
 - rope attachment





ORTOVOX



ORTOVOX – VOICE OF THE MOUNTAINS

ORTOVOX has stood for maximum protection on the mountains since 1980.

Emergency equipment, backpacks, functional wool clothing and targeted training by a network of experts contribute to making mountain sport safer, saving lives every day. ORTOVOX sees itself as a brand for mountaineers and offers products for year-round ski touring, freeriding, alpine climbing and high alpine tours. As the founder of functional wool clothing for mountain sports, ORTOVOX is now setting new standards for the protection of animals, nature and people by means of its own ORTOVOX WOOL PROMISE (OWP). Based in Munich, Germany, ORTOVOX Sportartikel GmbH has over 120 employees worldwide and is part of Schwanhäuser Industrie Holding GmbH & Co. KG.

www.ortovox.com



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