



## Differentiate. Innovate.

We create some of the most effective, durable and high-performance textile technologies in the market today

- Founded in 2005 by Carlo Centonze and Dr. Murray Height during a hike in the Swiss Alps
- Spin-off of Swiss Federal Institute of Technology Zurich (ETH)
- More than 80 professionals of 20 nationalities in 12 countries on 5 continents
- Today, more than 40 PhDs work on HeiQ projects
- Swiss headquarters with subsidiaries in USA, Australia, Hong Kong, China, Taiwan and Portugal
- Manufacturing sites in Switzerland, Australia and USA

*"Since its inception HeiQ has strived to do things differently, to question the status quo, to create differentiating innovation and added value for our partners. It remains my everyday honor to lead an outstanding team living up to HeiQ's fighting spirit."*

Carlo Centonze, Co-founder & CEO

*"Scientific discovery is about pushing the frontiers of knowledge – it involves the spirit of exploration. HeiQ's mission is motivated by this spirit – we work closely with researchers around the world to push the boundaries of textile technology to help our brand partners exceed the expectations of their customers."*

Dr. Murray Height, Co-founder & Chief Science Officer

**SWISS  
TECH  
INSIDE**

Differentiate.  
Innovate.



## HeiQ – your innovation partner

With the aim to improve the lives of billions of people by perfecting an everyday product, textiles, HeiQ combines three areas of expertise – scientific research, specialty materials manufacturing and consumer ingredient branding. We enable our brand partners to differentiate through innovation, achieve impact through new technologies that enable unique market positioning and marketing tools that capture the added value of the technology at the point of sale.

Aligned with our partner brands, we help them realize the value of innovations on the market and provide tools and services tailored to their specific needs:

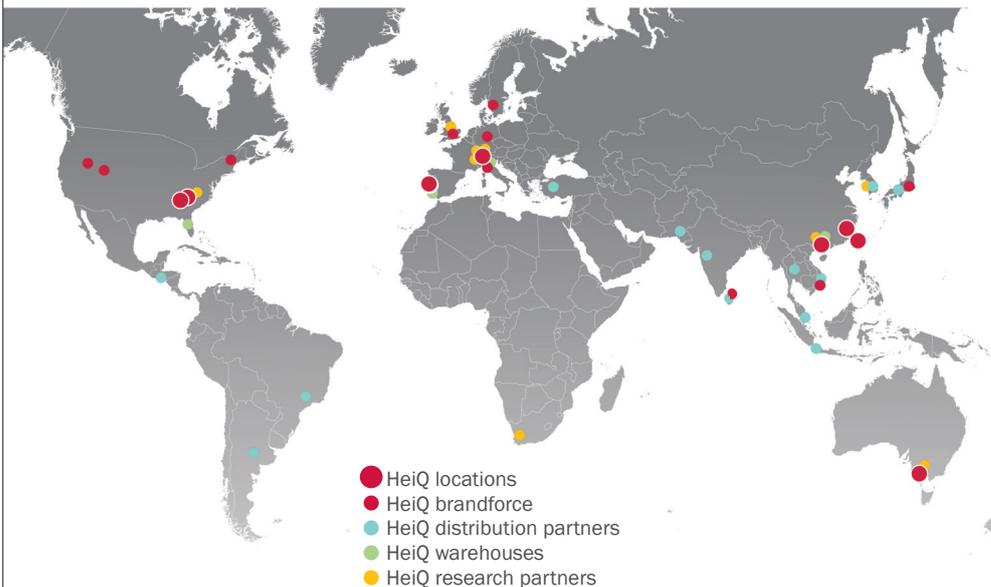
- HeiQ Research & Development Lab
- B2B2C Marketing services
- Consumer ingredient branding
- International testing services
- Legal compliance services
- EHS & sustainability services
- Global supply chain solution provider
- Partner mill recommendations
- Local technical application services worldwide
- HeiQ Fabric Lab



HeiQ achieves its research objectives primarily through a boundless research network, sparking engaged partnership with researchers at universities and institutes around the world. Today, more than 40 PhDs work on HeiQ projects.

In HeiQ's laboratories, a dedicated team of textile chemists works with top-of-the-line equipment to offer customized product development solutions and testing services.

Sustainability is at the core of our business. At HeiQ, sustainability encompasses not only economic, environmental and social principles, but also product quality.



### HeiQ's key product innovation families:

**HEIQ SMART TEMP**  
INTELLIGENT THERMOREGULATION

**HEIQ FRESH**  
SUSTAINABLE ODOR CONTROL

**HEIQ ECO DRY**  
ECO-FRIENDLY WATER-REPELLENT

**HEIQ REAL SILK**  
A TOUCH OF LUXURY

**HEIQ SUN BLOCK**  
UV PROTECTION

**HEIQ GLIDE**  
FRICTION REDUCTION

**HEIQ NO FUZZ**  
ABRASION RESISTANT

**HEIQ CLEAN TECH**  
THE ECO-FRIENDLY WAY

**HEIQ XREFLEX**  
BREATHABLE HEAT RETENTION

### We keep innovating!

Find the complete overview of HeiQ technologies here:

[www.heiq.com/technologies](http://www.heiq.com/technologies)



Watch the company video!

[www.heiq.com](http://www.heiq.com)

HeiQ Materials AG  
Ruetistrasse 12, 8952 Schlieren  
(Zurich) Switzerland  
info@heiq.com, +41 56 250 68 50

