

## Hit the slopes with a smart, sporty look

ZIENER introduces the new SKIWEAR range



Oberammergau, November 2018 – the specialist in gloves and clothing for the ski and bike sectors has once more demonstrated affinity with downhill skiers who love to spend their time on the slopes. ZIENER's new SKIWEAR is the perfect mix of high functionality, new manufacturing techniques and materials, as well as stylish details for the fashion-conscious winter sports enthusiast.

### An absolute must for the ladies: the new SKIWEAR LADY collection

There's really hot news in ladieswear: for the first time, ZIENER is using the HERO textile, a special knit that's made in Germany. The **TAMINE LADY** jacket features stretch knit inserts for maximum freedom of movement. Ladies can push the limits on the piste. The material retains its shape despite its stretch properties. The stretch lining ensures even more flexibility during a day on the mountain. And finally the jacket looks the part.



The new **TULLA LADY** jacket makes a distinctive fashion statement with its double offset zipper. The collar is extendable, making it perfect for those really cold days. Maximum freedom of movement is guaranteed thanks to the stretch lining.



Snug and warm underneath too: **JASSE LADY** from ZIENER is an excellent functional base layer with wool content for softness, yet it's also stylish and feminine – not least because of the animal print, a consistent theme throughout the entire ladieswear collection. The base layer is produced in Europe.

### Speeding down the piste: the new **SKIWEAR MAN** collection

Power and energy are essential attributes on the slopes. ZIENER takes care of ambitious skiers with the highly functional **TUCANNON MAN** jacket. It



boasts the particularly robust **DERMIZAX®** membrane throughout. The synthetic down is extremely warm yet light and fluffy. A stretch lining guarantees optimum freedom of movement. The new quilting technique involves glueing from the inside, making the jacket an absolute fashion gem. To coordinate with that you can buy the **TUGALOO MAN** pant, which also comes equipped with the detachable **DERMIZAX®** brace system and reinforced edge protection.



And here's a real treat: The **TIMUR MAN** pant comes in an up-to-the-minute slim fit, making it a real fashion hit. The stretch lining, ergonomically shaped knee and removable braces give you the potential to perform your best on skis.



**About ZIENER:**

At home in the Bavarian mountains, out and about on ski slopes all over the world: the ZIENER family business has been a specialist in technically innovative gloves and clothing for the ski, bike and active sports sectors for more than 70 years. To this day, the development and design of the collections come from Oberammergau. With the company philosophy "Made by Pros", ZIENER has one goal: to produce outstanding products for sports enthusiasts in cooperation with top athletes such as Felix Neureuther. In addition, ZIENER provides equipment for the German Ski Association (DSV), as well as for numerous other national and international ski associations. Whether you're a passionate free rider, professional winter sportsman or fervent biker: slopes and trails are our home. Can you ride the line?

**More information at:** [Ziener.com](https://www.ziener.com) | [facebook.com/Ziener.Sports](https://facebook.com/Ziener.Sports) | [instagram.com/ziener\\_sports/](https://instagram.com/ziener_sports/)

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