

## Media Information

ASB MultiSports  
ASB LumiFlex  
ASB SpecialProjects

## ASB GlassFloor

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### Media Information of 03.02.2019

#### ASB GlassFloor at ISPO 2019

## ASB GlassFloor: the future of sports flooring

This year is the first time that ASB GlassFloor exhibit at ISPO in Munich. And right at the start the medium-sized Bavarian company was already awarded the ISPO Innovation Gold Award 2019. Whoever takes a minute to take a look at ASB GlassFloor, will instantly understand why.

No technology has enriched the sport as much as the spectacular glass sports floors “ASB MultiSports” and “ASB LumiFlex”, which open new dimensions in more than one aspect for football, handball, basketball and co. And the rental solution of the high-tech floor furthermore offers entirely new possibilities for product presentation for companies and event hosts. ASB’s 32-year-old MD Christof Babinsky and his team will present three different applications for the interactive sports floor of the future during ISPO 2019.



### Games

Interactive games, in which the athlete becomes part of a computer game. We will be blowing the whistle of the first ever soccer match with a digital football at ISPO 2019.

### Professional Training

Interactive training modules such as coordination and speed tests, but also modules that show e.g. ideal passing directions in training.

### Audience engagement

Various tools to shine an extra light on the athletes and make live experiences even more exciting for the spectators. We will display the athletes' names next to them when they enter the court. We will set the floor on fire when they score and deliver interesting details in real-time, such as throwing distance, speed, jump height, etc.

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## ASB GlassFloor and its sports floors

### ASB MultiSports

“ASB MultiSports” is the most sold sports flooring model by ASB GlassFloor. It is FIBA accredited, licensed for Handball Bundesliga and meets the requirements of the European norm EN 14904:2006 for area-elastic sports floors. As opposed to the full LED video floor “ASB LumiFlex”, the LED game lines are pre-defined by the customer. Via touchscreen, a professional sports field for any kind of sport is switched on and off. This way portable floors for the respective kinds of sports become redundant. And when the game lines are switched off, the surface can be used for multiple other applications such as e.g. an exhibition area, event venue, for concerts and more.



Due to its characteristics, “ASB MultiSports” offers perfect joint-friendly conditions for the athlete. Burned-in ceramic dots on the glass surface provide ideal grip just like a regular sports floor. Furthermore, “ASB MultiSports” is more elastic than most wooden sports floors. And since the special surface does not show reflections, the players are neither distracted nor dazzled.

The materials used for this sports floor – glass, aluminum and ceramic – are all materials that are known for their toughness and longevity. The glass floor has a life expectancy of 70 years and the LEDs of minimum 50.000 hours. ASB has made it their goal to build a floor that outlives the rest of a building.

Numerous applications are possible with a flooring like “ASB MultiSports” which would be unthinkable with regular sports floors. Usage outside of sporting events are possible since the floor is also made to sustain framework or heavier machinery.

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## ASB LumiFlex

“ASB LumiFlex” is the event version of “ASB MultiSports” and at the same time very much like it. “LumiFlex” is also a certified sports floor and FIBA accredited, licensed for Handball Bundesliga and also meets the requirements of EN 14904:2006 for area-elastic sports floors. It too offers ideal conditions for the athlete’s joints thanks to its burned in ceramic dots.

In the premium version, one square meter incorporates 25600 RGB LEDs. These make sure that all lines and effects are nicely visible even under daylight. Since the floor is furthermore water repellent and cannot be damaged by pointy or hard objects, “ASB LumiFlex” is also perfectly suitable for concerts or other in- or outdoor events. It is extremely sturdy and easy to clean.

As a full LED Video floor, it does however offer entirely new dimensions in usage. Live-Tracking enables new training possibilities. An entirely new service is offered to viewers by blending in player’s names, statistics, etc. All of this and then some makes “ASB LumiFlex” one of the most exciting innovations in sports.



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## ASB GlassFloor

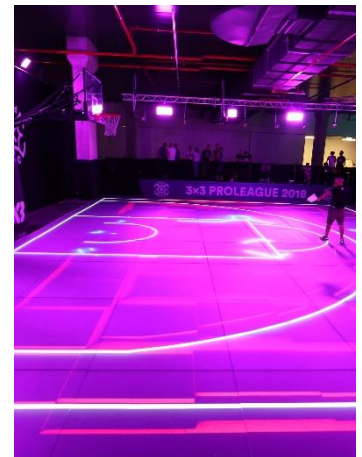
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### ASB LumiFlex as a rental solution

You can also rent “ASB LumiFlex” in a size of up to 216 sqm. Whether a sports event, exhibition & fair, product presentation, concerts, stores & pop-up stores, or indoor & outdoor marketing undertakings: companies and event hosts are given entirely new possibilities to present their products through “ASB LumiFlex”. It turns any event into an extraordinary experience. The floor is set up and operational with 20 hours. With a service package concerning transport, setup and dismantling, up to support and maintenance during the event, the customer is handed an all-round carefree package. Since demand for a rental solution becomes more and more, ASB GlassFloor has founded ASB RentalSolutions GmbH.



### ASB GlassFloor

ASB, short for Aluminium SystemBau, was founded in the Bavarian town Stein an der Traun in 1965 by Horst Babinsky. Today, his son Christof Babinsky is in charge of the 30-employee company. In the sporting world, ASB GlassFloor is known for its innovations and sustainable design. ASB is an important development partner for the leading international squash associations. As the world's leading squash court supplier, ASB is thoroughly familiar with everything that is expected from a top-quality sports venue. Year-long expertise and profound knowledge of the materials used all went into the development of the most modern sports flooring system available on the market. ASB GlassFloor has customers in over 70 countries and has installed over 30 glass floors worldwide.

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## Christof Babinsky

“We will change the way in which sports are presented and perceived. We are the ones that dare to take the next step“, says Christof Babinsky. The 32-year-old took over his father’s company six years ago and together with him developed the unusual sports floor made of glass. Babinsky graduated in physics and mathematics, studied Business & Management in Bath, UK, and returned to Bavaria in the summer of 2012 in order to develop his father's ideas and products.



## Contact

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