ALPINA MAROI JUNIOR PRESS RELEASE

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**FREERIDE ROOKIE**

**The Alpina Maroi Junior is made for kids venturing their first attempts in deep snow or who are small pros on the slopes. Equipped with top features, the helmet offers maximum protection and comfort, trendy colours ensure an increased willingness to wear the helmet and give the offspring the look of their role models.**

**SAFE with style**

The interior of the Alpina Maroi Junior consists of a comfortable padding that is perforated at the ears. This increases the acoustic perception and thus also the safety. The high-quality Run System Ergo Snow ensures individual size adjustability and optimum grip. Even with gloves, handling is easy and fast. Edge Protect protects the front of the helmet and increases its longevity.

The simple design and timeless shape is characteristic of the Alpina Maroi Junior. The modern language of form is characterised by subtle lines and discreet air vents on the top of the helmet.

AIR SYSTEM

The head of the rider is supplied with fresh air via the air openings. Inside, it is distributed via air channels in the EPS. At the same time heat is removed. So downhill for kids can only be a cool experience.

IT IS COLOURFUL

Although the safety aspect is the focus of every helmet's development, a cool style on the mountain is just as important for kids – it increases the fun factor and the willingness to wear a helmet. With good equipment that pleases and gives expression to your own personality, days on the slopes and in the backcountry are even more fun. For this reason, the Alpina Maroi Junior is available in a variety of colours. New trends are in the colours ink, cassis and curry. But silver, black and red also conjure up a nice splash of colour in the snow.