OSRAM LED-ready Lighting for VAUDE backpacks and accessories

**Source of Illumination**

**Fiat Lux – Let there be light! With OSRAM LED-ready Lighting, VAUDE provides genuine enlightenment for modern lifestyles. In cooperation with the long-established German lighting pioneer OSRAM, a pioneering illumination system was developed for the industry that ensures greater active visibility and safety for a modern (outdoor) lifestyle. It can be used in several VAUDE backpacks and bags and is the perfect complement to StVO-compliant bicycle lights or headlamps.**

Especially as the days turn shorter, there’s a special challenge for cyclists, ski tourers and other outdoor recreationists: It’s hard to be seen in the half-light of late mornings and early evenings, let alone at night. The OSRAM Light Me Up Kit, a lighting system that’s available separately, consists of a TPU fiber-optic strand and portable charger, and it’s your answer to poor lighting conditions. Active light can be switched on at any time using a standard rechargeable power bank with USB connection (= external battery, not included in the set). This innovative lighting kit can be flexibly integrated into all VAUDE products labeled "OSRAM LED ready" starting with the 2019 winter season. VAUDE is the only outdoor and sports manufacturer to offer OSRAM LED ready products.

**More visibility in the urban jungle**

The **VAUDE CityGo Series**, offers three technical and versatile backpacks between 14 and 30 liters volume and all are OSRAM LED ready with a great range of use. The backpacks areultra-modern in design, multifunctional, durable, weatherproof and offer space for laptops up to 15.6" (CityGo 30). A small environmental bonus for the packs: the primary material consists of recycled PET bottles. Waterproof zips allow quick and easy access to the main compartment for mountain and bike sports as well as urban everyday life. The sophisticated interior organization and the comfortable Vent-Tex body contact back make the CityGos the perfect option for all kinds of outdoor challenges.The series is complemented by the CityMe shoulder bag with a volume of 13 liters. All products can be quickly and easily fitted with the OSRAM Light Me Up Kit.

**Safety on your ski tour**

Have a quick after-work ski tour planned? Then the **Larice Series Backpacks** are your perfect choice! The 18 and 26 liter ski backpacks are incredibly flexible and offer space for everything you need on fast-paced tours. The secure straps come from the trail running sector and provide superior flexibility on performance-oriented mountain tours. Despite their compact design, the Larice backpacks offer plenty of storage space.Special storage spaces for your avalanche beacon device,user-friendlydiagonal ski attachment and a shoulder strap compartment for bars, gels and other items round off the range. The OSRAM Light me Up Kit can also be integrated here in just a few simple steps and offers more visibility on ski tours in low light conditions. Of course, you can also use the Larice backpacks during the day for (ski) tours when the sporty colors in bright green or icicle blue can be shown off to best effect.

**Shining example of a tool bag**

Tool LED – this short but concise name marks the beginning of a new era for VAUDE saddlebags. This practical bag is not only quick and easy to attach to the saddle using a twist adapter – it is also "OSRAM LED ready"! The separately available LED light is inserted into the bicycle bag and, similar to a bicycle light, provides 270 degree visibility, so you can add a few rounds to your evening ride and be more visible in the twilight hours of transitional seasons in road traffic.

The light takes up hardly any space and leaves plenty of room for tools, energy bars or even a lightweight windproof vest. Reflective elements provide even higher visibility in road traffic, making the Tool LED an excellent addition to
StVO-compliant bicycle lighting!

**Visibly organized on your way to work**

Whether by day or by night – the multifunctional backpack ExCycling Pack is an absolute eye-catcher. With excellent interior features, this organizational wonder is the perfect companion for commuters and anyone looking for a flexible and versatile backpack with a large amount of space. The main compartment is equipped with a practical roll closure and has an integrated notebook compartment, which is accessible from the top as well as through a side pocket. With a volume of more than 30 liters, the ExCycling Pack can easily handle even larger loads. The commuter pack with a rain cover is well prepared against sudden rain showers. The ExCycling Pack is also "OSRAM LED ready" and shines in terms of visibility with additional reflective elements.

**Sustainable production methods**

All of these backpacks and bags, like almost all VAUDE backpacks now, are treated with eco-friendly, water repellent Eco Finish and are manufactured without the use of fluorocarbons (PFC). The Green Shape label guarantees environmentally friendly products — made from sustainable materials with resource-efficient production and fair working conditions.

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