**PRESS RELEASE**

travers cc

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Travers CC

MAXIMUM FIT. MINIMUM WEIGHT.

Fischer’s new Travers CC blends an excellent fit with natural freedom of movement and stability in a completely new way to be ready for any challenge on the mountain. This ski touring boot’s cuff is 100% lightweight carbon for maximum climbing efficiency through its optimal energy transfer. On the descent, carbon offers absolute stability for impressive performance. An Aramid insert in the sole provides the needed torsional rigidity for total control at speed.

The touring-specific cuff construction of the Travers CC allows optimal freedom of movement in Walk mode. A full 80° of forward rotation at the ankle and an overall lightweight construction let skiers make efficient forward progress. Simple-to-adjust Boa® Performance Fit system guarantees a secure, even fit throughout the entire boot to further enhance performance.

**FISCHER SPORTS GMBH**

Fischer Sports GmbH is the global leader in Nordic skiing and one of the world's leading brands in Alpine skiing, known for innovation and cutting-edge technology. Fischer is also one of the biggest manufacturers of high-quality ice hockey sticks. Fischer’s vision is to be the winter athlete’s brand of choice through outstanding products, created for everlasting moments and new levels of individual performance. The privately held company employs nearly 2000 individuals who all share a passion for and dedication to winter sports. Fischer Sports GmbH was founded in 1924 in Ried im Innkreis, Austria, where the global headquarters is still located. Manufacturing takes place there and in Ukraine. Löffler, part of the Fischer group, is also headquartered in Ried im Innkreis.

**For further information please contact**

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