**PRESS RELEASE**

RC One

RC One

SOME PASSIONS BURN HOTTER THAN OTHERS

When a passion for skiing pushes everything else into the shadows, the new RC One collection is the right choice for incomparable experiences on the slopes. These skis effortlessly master the challenges of a variety of different terrain with maneuverability and agility that bring you that much closer to achieving perfect technique.

The Turn Zone gets things moving with light but strong BAFATEX® in the blade and tail to reduce weight. This makes all the RC One models nimble and responsive. These skis are also well-balanced for dynamic turn initiation that sets your passion free for whatever type of skiing you enjoy.

This new reduced weight combined with Triple Radius shape make these models especially versatile and fast reacting, so you’re always in control. Sophisticated use of materials like Titanal offers stability, safety, and an extremely smooth ride for high speed descents on hard slopes.

The RC One collection was developed with the goal of making every skier not just better, but just maybe legendary.

**FISCHER SPORTS GMBH**

Fischer Sports GmbH is the global leader in Nordic skiing and one of the world's leading brands in Alpine skiing, known for innovation and cutting-edge technology. Fischer is also one of the biggest manufacturers of high-quality ice hockey sticks. Fischer’s vision is to be the winter athlete’s brand of choice through outstanding products, created for everlasting moments and new levels of individual performance. The privately held company employs nearly 2000 individuals who all share a passion for and dedication to winter sports. Fischer Sports GmbH was founded in 1924 in Ried im Innkreis, Austria, where the global headquarters is still located. Manufacturing takes place there and in Ukraine. Löffler, part of the Fischer group, is also headquartered in Ried im Innkreis.

**For further information please contact**

Fischer Sports GmbH, Fischerstr. 8, 4910 Ried im Innkreis, Austria

Elisabeth Stahl, Sports Marketing & PR Alpine

E-Mail: elisabeth.stahl@fischersports.com

Tel: +43 / 7752 909 - 2379

Mobil: +43 / 664 60 919 - 379

www.fischersports.com