**PRESS RELEASE**

RANGER ONE

RANGER ONE

The new Ranger One boot provides impressive versatility for exploring the entire mountain. Rip groomers, slice through cut-up crud, or enjoy your day while touring.

The Ranger One also impresses with its amazingly minimal weight, which is the ultimate performance advantage when you’re deep in powder or setting a bootpack to reach the powder. Whether you’re climbing in snow, or just crossing an icy parking lot, the integrated ski/hike lever with its generous range of motion allows an easier, more natural stride, while GripWalk soles offer superior traction. It’s the performance you need, with the unbeatable comfort you’ll love.

Floating Entry tongue design makes getting in and out of the Ranger One easy and convenient, even in harsh cold. The lower shell is highly customizable with Fischer VACUUM to let you enjoy every minute of the day on the mountain with no pressure points and a fit that is the optimal blend of performance and comfort.

The Ranger One has been selected out of a high number of entries as an outstanding product, winning the ISPO AWARD, the highest seal of quality for sporting goods.

**FISCHER SPORTS GMBH**

Fischer Sports GmbH is the global leader in Nordic skiing and one of the world's leading brands in Alpine skiing, known for innovation and cutting-edge technology. Fischer is also one of the biggest manufacturers of high-quality ice hockey sticks. Fischer’s vision is to be the winter athlete’s brand of choice through outstanding products, created for everlasting moments and new levels of individual performance. The privately held company employs nearly 2000 individuals who all share a passion for and dedication to winter sports. Fischer Sports GmbH was founded in 1924 in Ried im Innkreis, Austria, where the global headquarters is still located. Manufacturing takes place there and in Ukraine. Löffler, part of the Fischer group, is also headquartered in Ried im Innkreis.

**For further information please contact**

Fischer Sports GmbH, Fischerstr. 8, 4910 Ried im Innkreis, Austria

Elisabeth Stahl, Sports Marketing & PR Alpine

E-Mail: elisabeth.stahl@fischersports.com

Tel: +43 / 7752 909 - 2379

Mobil: +43 / 664 60 919 - 379

www.fischersports.com