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DETOX
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Website:
http://www.imbotex.com/
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Link Detox Commitment:
http://www.imbotex.it/impegno-detox

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Link Detox releases:
http://www.greenpeace.org/italy/it/ufficiostampa/comunicati/Altre-dieci-aziende-tessili-sottoscrivono-limpegno-Detox-per-una-moda-priva-di-sostanze-tossiche/

http://www.greenpeace.org/italy/it/News1/Altre-10-aziende-scelgono-di-produrre-senza-sostanze-tossiche/

http://www.ilsole24ore.com/art/moda/2016-05-31/altre-dieci-aziende-tessile-sottoscrivono-programma-detox-greenpeace-contro-moda-tossica--112511.shtml?uuid=ADCA76S

http://www.sustainability-lab.net/it/blogs/sustainability-lab-news/e-un-bel-giorno-per-la-moda-sostenibile-altre-aziende-tessili-sottoscrivono-det.aspx

PRESS RELEASE
Cittadella, 1st of June, 2016

IMBOTEX BY UNDERSIGNING THE COMMITMENT AND THE ADHERENCE TO DETOX CAMPAIGN BY GREENPEACE IS AMONG THE WORLD LEADER COMPANIES FOR A FASHION FREE FROM DANGEROUS CHEMICAL SUBSTANCES

IMBOTEX takes up the challenge proposed by Greenpeace's campaign DETOX to realize products and productive processes without the use of 11 groups of chemical substances that the campaign asks prioritarily to eliminate. It's not an easy task that requires a high know-how in the materials and productive processes' management.

"Our company has always been oriented toward the research and product innovation, a vision that goes together with the aim to reduce environmental impact of textile manufacturing especially in a period in which fashion is in the spotlight of ecologist movements and a target for opinions regarding the ecological relapses of productive processes – declares Stefania Carniello, CEO of Imbotex srl – The world of sportswear, advanced point in the definition of garments' new technical performances, should be an exponent of sustainable fashion. For this reason we believe it's very important to realize technical materials able to give to finished garments significant functionalizations as thermal insulation and comfort but produced in a green logic. Accepting the challenge launched by Greenpeace with DETOX is a logical evolution of our way to see responsible fashion."

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Imbotex was founded in 1955 and realizes fillings in natural and man-made fibers with innovative treatments and at reduced environmental impact. By joining DETOX campaign, Imbotex takes a significant step forward on the way of sustainable fashion, guaranteeing to its customers safe materials and transparent information.

Adhere to DETOX commitment means having already eliminated from the production processes 8 groups of chemical substances recognized as pollutant and dangerous and means also the commitment progressively to eliminate within 2020 three other groups of substances, whose replacing at the current state of technologies is considered difficult or impossible. The effect on the environment and on men of these 11 groups of substances still used in textile industrial processes, is by now unanimously recognized as dangerous.

Greenpeace communicated the joining of IMBOTEX SRL to DETOX campaign on the 31st of May.

DETOX commitment by IMBOTEX SRL is public and available at the following link.
http://www.imbotex.it/impegno-detox